

WASECA COUNTY FREE FAIR PARTNERSHIP PROGRAM



www.wasecacountyfreefair.com

THIS YEAR'S FAIR DATES:
JULY 9-13, 2025

Signage Opportunities

The WCFE is offering you the opportunity to promote your business with year-round signage at the Waseca County Fairgrounds. Signage will be located on the back of the grandstand. Choose the option below that best fits your needs and contact info@wasecacountyfreefair.com

**4 ft. x 8 ft. sign
1-year commitment-
\$800 per year**

**4 ft. x 8 ft. sign
3 + year commitment-
\$600 per year (must prepay for length of
the signed contract)**

**Deadline date for 2025 signs is June 1, 2025
Please contact Mike Harguth @507-521-1728**



**Deadline date for 2025 table signage is
June 1, 2025
Please contact Mike Harguth @507-521-1728**

Waseca County Free Fair
PO Box 227
Waseca, MN 56093
Return Service Requested

PRSRRT STD
US POSTAGE PAID
WASECA MN
PERMIT NO 89

Welcome to our partnership program for the 2025 Waseca County Free Fair!

Our intention as a fair board is to provide maximum value to you, our partners, through print and internet ads, verbal and printed recognition at the fair, as well as some extra bonuses such as tickets for grandstand events and parking passes to be used as you help us celebrate Summers' Best Party!

In addition, a special Kick-Off recognition event will be held on Sunday, June 22 from 3-6 pm for those committing to a "Gold Level" Partnership or higher.

The fair could not happen without you! We appreciate your support and look forward to working with you!

***Check out our year-round sign signage opportunities on the back of this brochure.**

****Please note**, the signage and table cover signage opportunities are separate from our bronze, silver, gold and platinum partnerships.

**Bronze Partner
\$250+ Annually**

- Business Name in the Fair Book
- Listing on fair website, banners and brochures
- 2 Parking Passes (10 punches each-can be picked up in fair office)

**Silver Partner
\$500 +Annually**

- Business Name in the Fair Book
- Listing on fair website, banners and brochures
- 4 tickets to your choice of grandstand events or equivalent in beer garden tickets
- 4 Parking Passes (10 punches each)

**Gold Partner
\$750+ Annually**

- Business Name in the Fair Book
- Listing on fair website, banners and brochures
- 8 tickets to your choice of grandstand events or equivalent in beer garden tickets
- 6 Parking Passes (10 punches each)
- 4 Invitations to special "Kick Off" recognition evening

**Platinum Partner
\$ 1,500+ Annually**

- Business Name in the Fair Book
- Listing on fair website, banners and brochures
- 12 tickets to your choice of grandstand events or equivalent in beer garden tickets
- 8 Parking Passes (10 punches each)
- 6 Invitations to special "Kick Off" recognition evening

****To ensure a place in this year's fair book, donations must be received no later than April 15, 2025***

****Interested in attending our special Kick-Off recognition evening for our Gold or Platinum sponsors? Donations of \$750 or more will get you an invitation to this fun event complete with heavy appetizers, drinks and a sponsorship package. Please check the box below and return with your \$750 or more donation. We would love to spend the evening with you and your guests.***

Yes, I would like to attend the Kick-Off recognition. My donation of at least \$750 is enclosed.

Step One:

Choose a level and indicate your partnership amount:

- _____ Bronze (\$ _____)
- _____ Silver (\$ _____)
- _____ Gold (\$ _____)
- _____ Platinum (\$ _____)

Step Two:

Complete Contact Information:

Name/Business Name

Phone Number _____

Email _____

To ensure a place in this year's fair book, donations must be received no later than April 15, 2025

Step Three:

Mail this information and your check to the following address:

Waseca County Agricultural Society
PO Box 227 Waseca, MN 56093

Checks payable to: Waseca County Ag. Society

For questions, please contact Noah at
507-461-3590.

*****Please send your logo to robin.dulas@gmail.com to have it included on the fair website.***